

re-score.app user guide

Edition 2026.10.05-r1 · English · for v0.1.31 API and phone release (audit remediation). Screenshots show synthetic fixture data, not a live customer, payment or provider result.

Edition 2026.10.05-r1 — 5 October 2026. This guide accompanies the v0.1.31 API and phone release. Its site-wide FAQ and social observations require the matching API release; a manual-only phone footer is not proof of API availability. Always use the licence and feature availability shown by your account. Screenshot examples use synthetic data, as disclosed below.

1. Get your first useful result

Open re-score.app and use the sign-in and onboarding steps shown on screen. Choose the website covered by your account or single-domain licence. Run an assessment from Score. If access is refused, check the selected domain and your account in Settings rather than submitting a different website to bypass a limit.

Read the result with its date, assessed URL and available scope. The base audit reads the HTML returned for one page; content added only by JavaScript may be invisible to that check. A single-page score is not a complete website inventory.

Tap any of the six dimensions on Score — including Named by AI — to see the checks of that saved assessment and their explanations. Live questioning of AI assistants is a separate Enterprise feature on re-sc0re.com; on other plans the Named by AI screen says so instead of showing an error. A failed check is a finding about the observed evidence. A missing result or unavailable page is not a zero. Local checks may be Not applicable for a business without physical premises.

2. Understand GEO and Local SEO

GEO means Generative Engine Optimization: visibility, accurate representation and citations in generative AI answers. Local SEO / geolocation optimization concerns geographic discovery, listings, maps, addresses, coordinates and the identity of a physical business. Both matter where relevant, but a business does not need an address to be eligible for GEO.

The phone readiness assessment does not itself prove that ChatGPT or another assistant recommends your business. Actual provider measurements require their own query, date, provider, coverage and response evidence. A simulation predicts a scenario; it is not proof that a change has improved live performance.

A homepage can lack FAQPage markup while a separate /faq page contains it. Read page-level findings separately from site-level observations. “Reported, not scored” means useful context that contributes no points. A company's publisher profile can be declared without being independently verified.

On the €99 single-domain phone plan, the assessment also reads a small, bounded set of pages on your licensed domain — pages your robots.txt permits, found through your sitemap and your homepage links (at most ten, within a fixed time budget) — and reports, with each source URL and capture time, whether a FAQ page carries FAQPage structured data and which social profiles your pages link to. These observations appear under “Reported, not scored”: they add no points. A page that was not read — blocked by robots.txt, beyond the page budget, slow or failing — is shown as unverified, never as absent. FAQ detection recognizes JSON-LD FAQPage markup only; a FAQ published without that markup is not detected, which does not mean the page has no questions.

3. Act and re-check

Use Actions to inspect the recommended work and choose a relevant priority. Read the explanation and evidence before editing your website. A recommendation does not authorize the application to publish a website change for you.

Make the change through your normal website process. Re-run the assessment after the updated page is public. Compare the exact URL, evidence scope, date and rule version. Different rule versions or coverage may make score differences unsuitable as a measure of improvement. Inspect changed evidence rather than assuming that any higher score proves increased search visibility, traffic or revenue.

Use Reports to retain past results. Where your entitlement permits it, download an audit PDF using the report's download action. A report PDF records one assessment; this user manual explains how to use the application. Do not treat them as the same file. Historical reports retain their original scope and date.

4. When something is unavailable

Check Settings for account, licence and the currently available help/legal links. If a scan fails, retain the exact message, assessed URL and time. When provided, include the support reference or request ID in your support request. Do not send passwords, API keys, full payment details or another person's private records.

A plan restriction, exhausted usage limit, missing spend configuration and provider outage are different problems. Follow the displayed recovery action; repeatedly clicking does not change entitlement or make an unavailable provider reliable. A budget refusal is not a payment receipt or a new charge to your subscription.

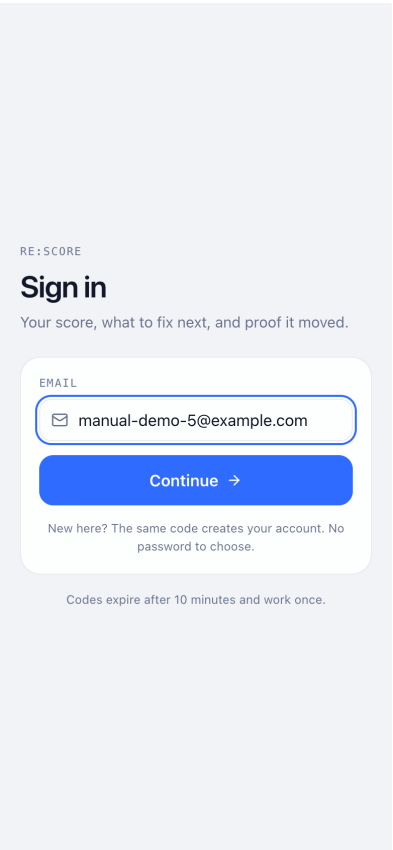
If payment succeeded but access has not appeared, retain the purchase reference and account identity for authorized support. Do not create another account or purchase again merely to work around a reconciliation issue.

Before sharing a report, review it for URLs and private business information. Keep the date and evidence limitations visible. For help with the current edition, use the contact information actually displayed in the application.

Screenshot examples

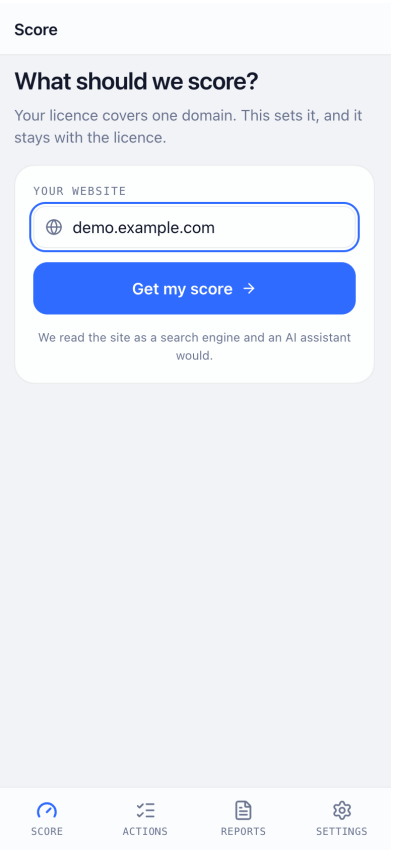
Captured 2 October 2026 from the actual candidate phone UI at revision 6daecb4 in an isolated local environment; the phone screens' source is unchanged in the release this edition describes. Scores, site evidence, email and payment boundaries use repository test fixtures. The account and licensed domain are synthetic; the entitlement is assigned only in a disposable test database. These pictures illustrate controls and navigation, not a production purchase, a live score or a live site-wide observation.

Sign in



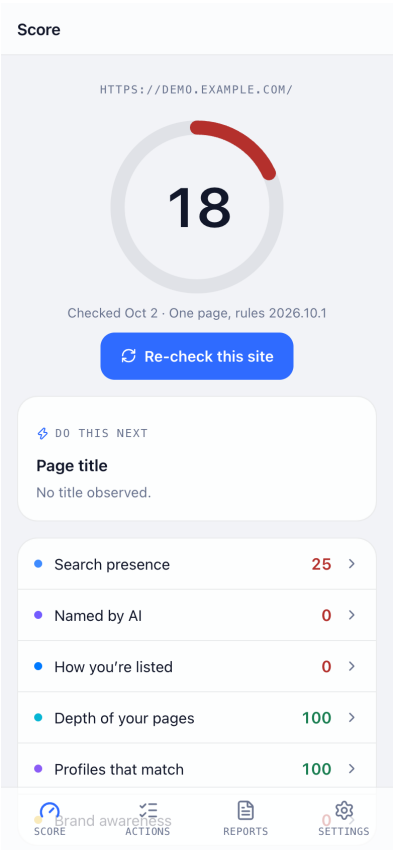
Sign in in a local fixture demonstration — synthetic fixture data.

Choose your website



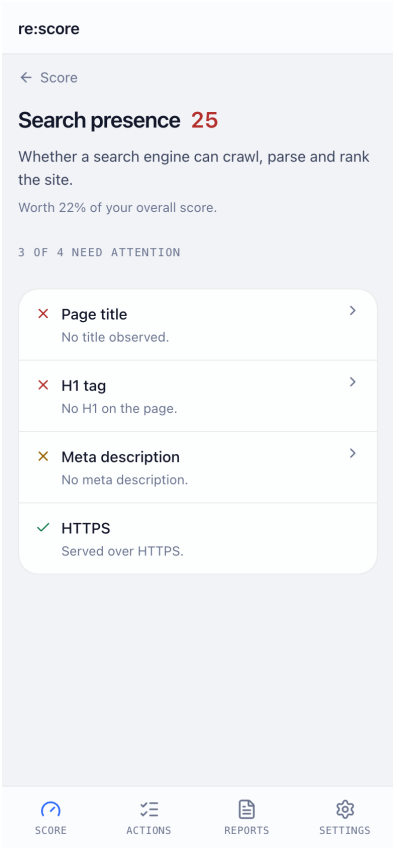
Choose your website in a local fixture demonstration — synthetic fixture data.

Read Score and its scope



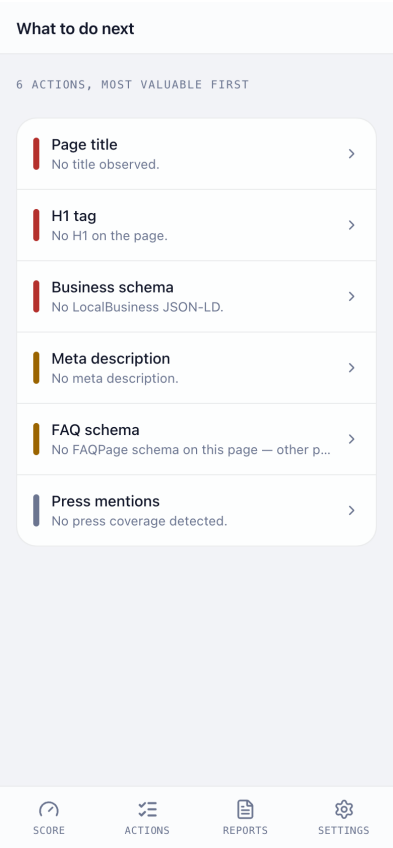
Read Score and its scope in a local fixture demonstration — synthetic fixture data.

Inspect dimension checks



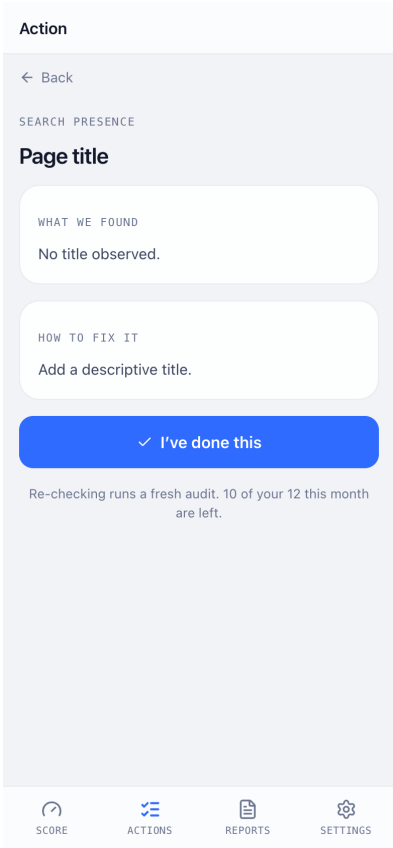
Inspect dimension checks in a local fixture demonstration — synthetic fixture data.

Choose an action



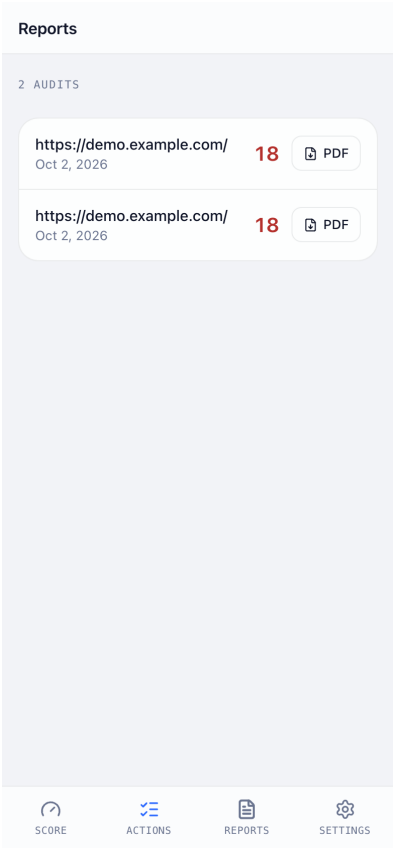
Choose an action in a local fixture demonstration — synthetic fixture data.

Read the suggested change



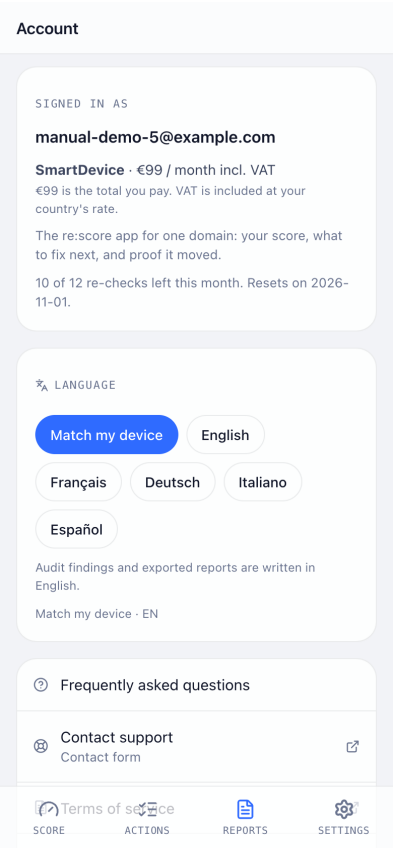
Read the suggested change in a local fixture demonstration — synthetic fixture data.

View stored reports



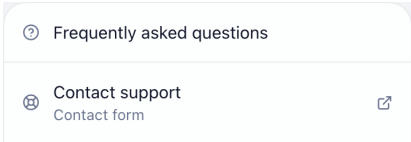
View stored reports in a local fixture demonstration — synthetic fixture data.

Inspect account and licence



Inspect account and licence in a local fixture demonstration — synthetic fixture data.

Find help and FAQ links



Find help and FAQ links in a local fixture demonstration — synthetic fixture data.

Capture details: phone viewport 390 × 844 at 2× density, revision 6daecb4, synthetic fixture data.